



Announcing the Lemur Conservation Network

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Announcing the Lemur Conservation Network

Working Together to Save Lemurs from Extinction



The Lemur Conservation Network is scheduled to launch in early 2015 at <www.lemurconservationnetwork.org>. This website will unite organizations that are working to save Madagascar's lemurs from extinction with people who want to join and support the cause. It will serve as a funding guide for individuals and potential donors who want to support lemur conservation and the *IUCN Lemur Action Plan*¹, and as a resource for organizations who want to promote their work in lemur conservation.

Each participating organization will have a page on the site to share their story with donors, so that individuals can get to know the variety of organizations working to save Madagascar's unique wildlife, and find organizations to support. The site will link to each organization's donation page to encourage immediate action from site visitors.

The Lemur Conservation Network aims to be a site that people will want to visit again and again. Our blog will feature posts from a variety of researchers and conservation leaders, so potential donors can learn about conservation on the ground in Madagascar, and become even more interested in preserving Madagascar's natural wonders. Our Facebook page will engage lemur fans worldwide and drive them to the website for donations.

It is free for organizations to participate! The Lemur Conservation Network does not take a portion of donations or charge for participation. If your organization would like to be included or you are interested in writing a blog post, please email Kim Reuter, Director of Outreach and Content, at <kimeleanorreuter@gmail.com>.

The Lemur Conservation Network is a project of the Madagascar Section of the IUCN SSC Primate Specialist Group, with support from lemur conservationists Christoph Schwitzer, Steig Johnson, Jonah Ratsimbazafy and Kim Reuter. Marketing and web design services have been donated by Lynne Venart of The Art Monkey LLC, and the web hosting support was donated by the Bristol Zoological Society.

We are stronger together. Let's work together to save lemurs from extinction.

Join us at <www.lemurconservationnetwork.org>. Find us on Facebook at: <www.facebook.com/lemurconservationnetwork>.

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¹ Schwitzer, C., R. A. Mittermeier, N. Davies, S. Johnson, J. Ratsimbazafy, J. Razafindramanana, E. E. Louis Jr. and S. Rajaobelina (eds.). 2013. *Lemurs of Madagascar: A Strategy for their Conservation 2013–2016*. IUCN SSC Primate Specialist Group, Bristol Conservation and Science Foundation, and Conservation International, Bristol, UK, and Arlington, VA. 185pp. Website: <http://www.primatesg.org/storage/pdf/Lemurs_of_Madagascar_Strategy_for_Their_Conservation_20132016_low_res.pdf>.



Dancing Verreaux's sifaka (*Propithecus verreauxi*), Berenty, Madagascar, October 2005. Photo by Russell A. Mittermeier ©Conservation International.



Goodman's mouse lemur (*Microcebus lehilahytsara*), Andasibe, Madagascar, March 2007. Photo by Russell A. Mittermeier ©Conservation International.



Male and female rufous-fronted brown lemur (*Eulemur rufifrons*). Camping site on trail to Cascade des Nymphes, Isalo National Park, Madagascar. Photo by Russell A. Mittermeier ©Conservation International.