

AIBSNews

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AIBS*news*

NOVEMBER 2008/VOLUME 58 NUMBER 10

Science Policy and the Media: Presentations and Workshops

Staffed by professionals with years of experience working with scientists, lawmakers, and opinion shapers, the AIBS Public Policy Office provides public presentations and small-group training programs that help scientists and educators become effective advocates for science.

A one-hour talk exploring a current science policy issue is usually available on relatively short notice. Themes for these talks include the politics and policy of evolution education, federal funding trends for scientific research and development, and an overview of ongoing science policy issues. These one-hour presentations provide the basic information required to understand the debate surrounding an issue, along with practical steps on how to engage in the public policy discourse.

The AIBS Public Policy Office also offers two-hour, interactive workshops for AIBS member organizations, academic departments, or similar organizations. These workshops afford participants the opportunity to interact with the instructor and others in the course. Participants learn basic skills and gain knowledge that will help them work productively with policymakers, administrators, news reporters, or the public. Depending on the interests and composition of the sponsoring organization, these workshops may be programmed to include a mix of advocacy and media training. Participants receive a tool kit of quick reference materials (e.g., a congressional directory and the AIBS publication *Communicating Science: A Primer for Working with the Media*).

The AIBS Public Policy Office periodically offers training courses of a half-day or longer that cover a mix of science and education policy issues as well as media relations.

The cost for a one-hour talk on a science policy issue is \$1750, plus reimbursement of the speaker's travel expenses. An optional resource packet may also be purchased. Organizations contributing to the AIBS Public Policy Office at the participant level or higher receive a significant discount.

A two-hour workshop on science policy or media relations is \$3000 plus travel expenses for the instructor and a per-participant fee for the materials (approximately \$30 to \$45 per participant). Organizations contributing to the AIBS Public Policy Office at the Participant level or higher receive a significant discount.

Estimates are available upon request for courses that run a half day or longer. For more information, please contact AIBS at publicpolicy@aibs.org.

University of California Press to Provide Publishing Services to AIBS for *BioScience*

AIBS has contracted with the University of California (UC) Press to provide the following publishing services for *BioScience*, beginning with the January 2009 issue:

- Marketing, management, and fulfillment of print and online subscriptions for libraries and consortia worldwide
- Rights, permissions, and online article sales
- Advertising sales, print and online
- Printing and digital production

AIBS retains full ownership, editorial control, page design and layout control, and approval of pricing for *BioScience*. AIBS continues to manage its individual members' subscriptions itself; procedures for AIBS members to access *BioScience* online via the AIBS Web site have not changed. Staffing levels at the *BioScience* editorial office in Washington, DC, remain unaltered.

In addition, UC Press will work with BioOne to ensure ongoing access by libraries to the online version of *BioScience* as part of the BioOne collection, a full-text, online package of essential biological science research journals. *BioScience* will also be available for purchase as a stand alone, online journal through UC Press and its online hosting platform, Caliber, beginning with the first issue of volume 59 in January 2009.

"AIBS is delighted to be a part of this innovative collaboration among non-profit organizations that will allow AIBS to publish *BioScience* with the expertise, resources, and worldwide reach that UC Press and BioOne each bring to the table," AIBS Executive Director Richard O'Grady said. "Our mutual goal is the broadest possible dissemination and accessibility of *BioScience* content in a sustainable manner. We look forward to the success of this venture."

Susan Skomal, executive director and chief operating officer of BioOne, said: "AIBS is a founding organization of BioOne, and produces one of the collection's stellar journals. The fact that UC Press is able and willing to accommodate the needs of both organizations will enhance our joint commitment to provide concrete benefits for the entire

I N S I D E

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Recent Executive Director's Blog
Entries Online at <http://blogs.aibs.org/richardogrady>

Recent Articles Online at www.actionbioscience.org

Recent Education Reports Online at
www.aibs.org

Recent Public Policy Reports Online at
www.aibs.org

community of bioscience students and researchers.”

UC Press is proud to be working with both AIBS and BioOne to enable a broad range of access to *BioScience*, said Rebecca Simon, associate director of UC Press and director of the Journals and Digital Publishing Division. “Such collaborations between nonprofit, mission-driven organizations help assure not only affordable access for libraries but sustainable models for the scholarly publishing community.”

For more information about *BioScience* at UC Press and BioOne, please visit www.ucpressjournals.com or www.bioone.org. For more information about AIBS, please visit www.aibs.org.

Recent Executive Director's Blog Entries Online at <http://blogs.aibs.org/richardogrady/>

- Biologists: Help us help you become more effective advocates for biology
- McCain and Obama have replied to science questions—now let's have a discussion
- Presidential representatives to debate health and energy issues
- Obama replies to ScienceDebate2008 questions
- Lake monster devours science

Recent Articles Online at www.actionbioscience.com

Recent Blog Entries on “Technology: An Educational Issue?”

[Note: The *ActionBioscience.org* blog can be accessed through the “Educator Resources” menu.]

- BEN: Digital Biology Education Library
- Effective PowerPoint

Recent Education Reports Online at www.aibs.org

- Evolution Symposium and Educator Workshop at NABT 2008
- Call for proposals from NCEAS
- Feedback requested on the NABT's guidelines for four-year undergraduate biology programs
- *Journal of Natural Resources and Life Sciences Education*

How to Contact Us

BioScience

Display Advertising:
jr@agiweb.org
703-379-2480, ext. 224

Classified Advertising
jwilliams@aibs.org
202-628-1500

Online:
www.aibs.org/bioscienceonline

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202-628-1500

Submission Inquiries:
tbeardsley@aibs.org
202-628-1500

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admin@aibs.org
703-790-1745

AIBS

ActionBioscience.org:
editor@actionbioscience.org

Education Office:
smusante@aibs.org
202-628-1500

Executive Director:
rogrady@aibs.org
202-628-1500

Meetings and Conference Services:
sburk@aibs.org
703-790-1745

Membership Records:
admin@aibs.org
703-790-1745

Membership and Community Programs:
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202-628-1500

Public Policy Office:
rgropp@aibs.org
202-628-1500

Scientific Peer-Review Services:
sglisson@aibs.org
703-674-2500

Web/IT Services:
jwagener@aibs.org
703-674-2500

- ASA-CSSA-SSSA's Students in Agronomy, Soils, and Environmental Sciences undergraduate program
- APS/NIDDK Minority Travel Fellowship Awards
- New teaching materials needed
- Porter Physiology Development Award
- APS K-12 Minority Outreach Fellowship Awards
- Biology Scholars Travel Grants
- Upcoming conferences, institutes, and workshops

Recent Public Policy Reports Online at www.aibs.org

Public Policy Report for 29 September 2008

- National Science Board nominees Senate bound
- House passes No Child Left Inside
- Bad water, how to clean it?
- From the *Federal Register*
- Now in the AIBS Bookstore: *Communicating Science: A Primer for Working with the Media*

Public Policy Report for 15 September 2008

- Congress returns, has full plate
- AIBS request to Interior granted: Comment period for proposed ESA rule change extended
- USGS Coalition to honor members of Congress
- National Academies update stem cell report
- BLM moves toward leasing western lands for oil shale extraction
- NOAA to slow boats, save whales?
- New in *BioScience*: “Sweating the Small Stuff”
- From the *Federal Register*
- Now in the AIBS Bookstore: *Communicating Science: A Primer for Working with the Media*

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