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Authors: Coppes, Joy, and Braunisch, Veronika

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Managing visitors in nature areas: where do they leave the trails? A spatial model

Joy Coppes & Veronika Braunisch

Outdoor recreation, particularly in winter, causes pressure on wildlife. While many species seem to adjust well to predictable on-trail recreation activities, unpredictable off-trail activities are considered harmful. Measures to minimise human disturbance require the identification of 'conflict-sites' where human activities are likely to interfere with the requirements of wildlife. We used winter recreation data combined with spatial modelling to predict where recreationists move from marked trails into wildlife habitats in winter and to determine the environmental factors that trigger this off-trail behaviour. We surveyed marked winter trails in the southern Black Forest, Germany, by foot or ski for tracks of people leaving the trail, with three types of recreationists distinguished: hikers, snowshoe users and cross-country skiers. Using a maximum entropy approach, the probability of leaving the trail was modelled as a function of topographic, forest structure and tourism infrastructure variables. By combining the results with previously mapped habitat information of two disturbance sensitive species, the capercaillie *Tetrao urogallus* and the red deer *Cervus elaphus*, we identified conflict sites where mitigation measures would be most effective. All models were effective in predicting the locations where people left the trails and the three types of recreationists showed a similar pattern: the presence of closed summer trails and signposts along these trails proved to be the factors most strongly affecting the probability of leaving marked trails, followed by slope, which was negatively correlated with the probability of going off-trail. People leaving directly into the forest, not using a summer trail, were most positively influenced by the successional stages 'regeneration' and 'old forest', whereas increasing canopy cover decreased the probability of leaving the trail. The models were extrapolated to all marked trails in the study area. Locations with a high probability of people leaving the trails were identified and intersected with the previously mapped key habitats of the two wildlife species, thereby showing the locations where leaving the trail would be linked with a high potential of human-wildlife conflict. By indicating what triggers people to leave the trails, and identifying the critical locations, our results contribute to the determination of adequate management measures.

Key words: human-wildlife conflict, human disturbance, Maxent, off-trail recreation, tourism, visitor steering, wildlife management

Joy Coppes, Forest Research Institute of Baden-Wuerttemberg FVA, Wildlife Ecology Division, Wonnhaldestraße 4, D-79100 Freiburg, Germany, and Van Hall-Larenstein University of Applied Sciences, Agora 1, NL-8934 CJ Leeuwarden, The Netherlands - e-mail: Joy.Coppes@forst.bwl.de

Veronika Braunisch, Forest Research Institute of Baden-Wuerttemberg FVA, Wildlife Ecology Division, Wonnhaldestraße 4, D-79100 Freiburg, Germany, and Conservation Biology, Institute of Ecology and Evolution, University of Bern, Baltzerstraße 6, CH-3012 Bern, Switzerland - e-mail: Veronika.Braunisch@forst.bwl.de

Corresponding author: Joy Coppes

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Outdoor tourism and recreation activities are growing and are expected to continue to grow in the future (UN 2001, Eagles et al. 2002, Hennig & Künzl 2011), thereby causing increasing pressure on nature and wildlife worldwide (UN 1999, UNEP 2007). The

presence of the increasing number of people outdoors can have serious impacts on ecosystems and wildlife (UNEP 2007). Adequate visitor management to reduce the effects of this pressure thus becomes more and more important (Hennig & Künzl

2011). The response of free-ranging animals to human presence can range from direct behavioural responses (Fernández-Juricic & Telleria 2000, Beale & Monaghan 2004) that affect predation risk, energy intake and energy expenditure of the animal (Cassirer et al. 1992, Baltic 2005), to stress responses (Arlettaz et al. 2007, Thiel et al. 2008), and retreat of the animals from otherwise suitable habitats to sub-optimal zones (Taylor & Knight 2003, Thiel et al. 2008, Patthey et al. 2008). All of these responses can have direct fitness costs (Moss & Watson 1984, Müllner et al. 2004, Watson & Moss 2004, Amo et al. 2006). Human disturbance (defined here as human activities triggering the above-mentioned responses) is considered to be particularly problematic for wildlife in winter when food is limited and additional energy expenditures cannot be sufficiently compensated. Moreover, some winter outdoor activities, such as back-country skiing and the increasingly popular snowshoeing, are usually conducted off-trail. In contrast to on-trail activities which allow habituation (Yarmoloy et al. 1988, Miller et al. 2001), wildlife species can hardly adjust to off-trail disturbances (Geist 1978, Miller et al. 2001) with the greater impact reflected by larger flushing distances, i.e. the distance in which the animals react to the presence of humans (Miller et al. 2001, Taylor & Knight 2003, Thiel et al. 2007). In the densely inhabited landscapes of Central Europe there is often not enough space to meet the demands of outdoor sporting activities and to ban sports from protected areas at the same time (Türk et al. 2004). Consequently, outdoor activities will largely continue to be practised in, or close to, protected areas (Türk et al. 2004), which makes it increasingly important to effectively manage visitor flows to comply with the needs of humans and wildlife (Hennig & Künzl 2011). Unmanaged or poorly managed outdoor activities can have serious impacts on ecosystems and their biodiversity and can even be a major cause for species endangerment (Czech 2000, Yorio et al. 2001, UNEP 2007). Yet, effective visitor management requires precise and accurate information on visitor behaviour (Watson et al. 2000, Cessford & Muhar 2003, Cole & Daniel 2003, Hennig & Künzl 2011), which is frequently not available or "based on verbal reports of visitors, best guesses by area managers or, typically, rough estimates" (Arnberger & Hinterberger 2003). To design adequate measures for minimising human disturbance, the identification of human-wildlife conflict areas is crucial (Hennig & Künzl 2011). Yet, there is a lack of applicable methods to assess unpredictable,

free-ranging activities directly. Traditional research based on visitor interviews has the disadvantage that answers might not be truthful (Nisbitt & Wilson 1977, Cole & Daniel 2003). Statistical models predicting human activities and their interference with wildlife key habitats are thus beneficial for conservation purposes (Braunisch et al. 2011) and a valuable tool for management (Cole & Daniel 2003, Cole 2004). However, gathering area-wide information about the spatial distribution of off-trail activities, without causing additional disturbance while sampling, is difficult. In our study, we focussed on identifying the locations where recreationists leave the marked trails in winter to continue their activity off-trail by using a sampling method that minimises disturbance to wildlife, in combination with spatial modelling. Assuming that most people with the intention of going off-trail in areas with a dense infrastructure network will reach the area by leaving an existing trail, particularly under winter conditions, the prediction and management of these crucial locations would represent a cost-effective option compared to area-wide surveys. Therefore, our main goals were to 1) predict where people leave marked trails, 2) determine which environmental factors prevail at the locations where people leave the trails, and 3) identify conflict sites between those who go off-trail and wildlife by using the example of two disturbance-sensitive species: the capercaillie *Tetrao urogallus* and the red deer *Cervus elaphus*.

Material and methods

Study area

Our study was conducted in the southern part of the Black Forest, a lower mountain range located in southwestern Germany. The study area of about 9,000 ha encompasses the Feldberg mountain and lake Schluchsee: two famous tourist destinations. The elevation in the study area ranged between 1,000 and 1,400 m a.s.l., and 66% of the area was covered by managed forests that are dominated by Norway spruce *Picea abies* (49%), European silver fir *Abies alba* (19%) and common beech *Fagus sylvatica* (22%; Suchant et al. 2003). Recreation in winter is diverse, ranging from intensively used skiing resorts with downhill ski runs, hiking and cross-country skiing trails to predominantly recreation-free forests. The area offers a dense network of trails for recreation and forestry services. Most trails are open for recreational purposes during summer, but many

of these are closed to the public in winter with the aim of reducing disturbance to wildlife. Within our study area, marked trails for winter recreation amounted to a total length of 110 km. On the most intensively used trails, an average of 230 visitors/day during weekends of the study season were counted using photo sensors (F. Burghardt, unpubl. data). Off-trail activities such as snow-shoeing and back-country skiing have become increasingly popular and frequent in the study area in the last few years (Thiel et al. 2008).

Large parts of our study area are part of Natura 2000 sites (European Commission 2000), with the red-listed capercaillie as a major subject of protection (Braunisch & Suchant 2006). The area around the Feldberg mountain holds one of the largest subpopulations of capercaillie in the Black Forest. The lake Schluchsee area is a red deer management area with regulations for hunting, recreation and forestry, and has zones designated as red deer refuges and winter feeding areas (Suchant et al. 2008). Red deer and capercaillie are considered to be highly sensitive to spatially and temporally irregular disturbances (Reimoser 1988, Thiel et al. 2007) and show stronger reactions to off-trail recreationists compared to people moving on trails, as reflected by larger flushing distances (Reimoser 1988, Thiel et al. 2007, Jayakody et al. 2008).

Both species react similar to recreationists as to predators, with increased vigilance and fleeing behaviour (Thiel et al. 2007, Jayakody et al. 2008, Stankowich 2008). These reactions increase their energy expenditure or reduce the energy intake, thus having direct fitness costs (reviewed in Stankowich 2008). For capercaillie, winter recreation has additionally been shown to result in both home-range displacement as well as increased corticosterone basal levels (Thiel et al. 2008), and throughout Central Europe recreation is considered a "serious threat" to local capercaillie populations (Storch 2000, 2007a, b).

Delineation of sensitive wildlife areas

Areas with high importance to capercaillie and red deer were determined to identify sites where leaving marked trails would counteract the goals of wildlife management. Capercaillie are considered susceptible to human disturbance (Thiel et al. 2008, Hennig & Künzl 2011), especially in winter. Therefore the entire distribution of capercaillie within our study area, which has been mapped every five years based on long-term direct and indirect observations of capercaillie collected by a wide network of ornithologists, hunters and foresters (Braunisch & Suchant

2006), has been classified as a 'sensitive area' for this species.

Red deer, when undisturbed, may lower their metabolic rate in winter (Arnold et al. 2004), which results in lower energy needs and therefore lower feeding rates and less damage to forestry. To reduce conflicts with the interests of forestry, red deer are fed in winter, which concentrates the animals in small areas. Problems occur when the deer are disturbed at these feeding sites, as they will then spread out and cause more damage in the surrounding area (Ingold 2005). Sensitive areas for red deer were thus defined as the refuge and feeding areas designated in the management plan (Suchant et al. 2008).

Data collection

Off-trail activities

Data on winter recreation were collected two to five days after fresh snowfall, from December 2009 to March 2010. We surveyed 15 marked winter-trails, with a total length of 110 km (in the following referred to as 'sampling trails') four to five times with a minimum of four days between surveys, on foot or skis for tracks of hikers, snowshoe users and cross-country skiers leaving the trail. We followed tracks up to 50 m to determine whether the person left the trail to continue the journey off-trail, or whether the person returned to the marked trail. We collected data on location, direction and type of tracks. Once tracks had been recorded, we erased them to prevent double counting and to remove their potential to influence later parties to leave the trail in the same place.

Environmental data

We tested the variables for their influence on people leaving the sampling trails including information on topography (slope), vegetation and recreation infrastructure ('trail signs'; Table 1) and assessed the variables within a 100-m buffer zone to both sides of the trail. Our working hypothesis was that shallow slopes, open vegetation and signs of summer recreation infrastructure would encourage off-trail behaviour.

We derived slope from a digital elevation model (Land survey office, Baden-Württemberg). Vegetation structure was adopted from mappings at the forest-stand level conducted in 2005 and included cover, type of canopy and undergrowth, and the succession stage as defined in Table 1.

As an indicator of recreation infrastructure, the

Table 1. Variables tested in the models.

Variable	Type	Range/categories
Trail signs	Categorical	0 = no road 1 = road without sign 2 = road with name sign 3 = road with direction sign
Canopy type	Categorical	0 = open area 1 = coniferous (> 95%) 2 = deciduous (> 95%) 3 = mixed forest
Canopy cover	Continuous	0-100 %
Succession stages	Categorical	0 = open area (no trees) 1 = regeneration 2 = thicket (DBH ^a < 15 cm) 3 = pole stage (DBH ^a > 15 cm, < 20 cm) 4 = tree stage (DBH ^a > 20 cm, < 50 cm) 5 = old forest (DBH ^a > 50 cm)
Undergrowth type	Categorical	0 = no undergrowth 1 = coniferous 2 = deciduous 3 = mixed forest
Undergrowth cover	Continuous	0-100%
Slope	Continuous	0-50%

DBH^a: Tree diameter at breast height

variable 'trail signs' was mapped during our study and refers to closed trails (e.g. forestry and summer trails). These trails are not cleared of snow and are closed for public use in winter, which is indicated by information boards in our study area. The closed trails were not individually marked by a prohibition sign, but some were marked with signs indicating either the name of the trail and/or a destination for use in summer. The closed trails and all signposts along the sampling route were mapped and were then classified into three categories: 1) without sign, 2) with name sign and 3) with destination sign. Trails with both types of signs were assigned to category 3. All variables were prepared as ArcGIS 9.2 raster maps with a cell size of 10 × 10 m.

We assumed that people would be influenced by the environmental conditions prevailing within a perception range of up to 100 m in the direction they would leave the trail. To include only the conditions at the respective side of the trail in the analysis, the track locations were moved 50 m in the direction of the tracks (Fig. 1), then all variables were assessed within a 50-m radius (neighbourhood statistics, ArcGIS 9.2) calculating the average for continuous

variables and the majority within this 50-m radius for categorical variables.

Data analysis

Model generation

We analysed the data using a machine-learning approach, which is based on the principle of maximum entropy (Jaynes 1957). This approach has been widely used in many fields of computer science and statistical learning (Berger et al. 1996, Della Pietra et al. 1997) and, implemented in the program MAX-ENT (version 3.3.2; Phillips et al. 2006), is frequently

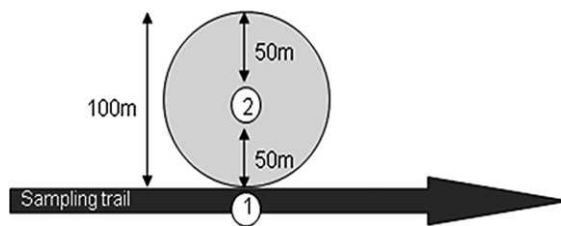


Figure 1. Sampling range of the environmental variables. At location 1, a person left the sampling trail to the left; for the data analysis this location was moved 50 m along the walking direction to location 2. Environmental variables were analysed within a 50-m radius (light grey area) around this location.

employed to model the distribution of plant and animal species, where a similar performance compared to discrete choice and logistic regression models has been shown (Baasch et al. 2010). MAXENT is considered to be one of the best methods to model species distributions when reliable absence data are missing (Elith et al. 2006, Dudik et al. 2007, Phillips & Dudik 2008, Braunisch & Suchant 2010) and was chosen in our study because an absence of observations during the sampling walks on tracks of persons leaving the trail at a particular location cannot be interpreted as proof that people never go off-trail at that location.

MAXENT compares the environmental conditions at the occurrence locations with those prevailing in the area defined as 'available', using an iterative process to generate a spatial probability distribution across our study area, which can be interpreted as the relative probability of occurrence (Jepsen et al. 2011) or, in this case, as the probability that people leave the trail at a specific location with the 100-m buffer on both sides of the sampling trails defined as the area available for leaving the trail. As predictors, the raw environmental variables as well as functions thereof ('features') are used. Each feature is weighted with a coefficient which is iteratively changed until the resulting probability distribution maximises the likelihood of the occurrence data (Phillips & Dudik 2008). We used linear, quadratic and product features as well as threshold and hinge features to allow for interactions between variables or influential thresholds in a variable's range. Different models were calculated for each of the three different recreation types, skiers (M1), hikers (M2) and snowshoe users (M3), and for the pooled data of all types (M4). In addition, the latter model was recalculated using only tracks of recreationists directly leaving into the forest (M5), i.e. excluding locations where persons left marked trails to continue on closed summer trails. A jackknife procedure was performed, leaving out each variable in turn, to quantify its contributions to the model. In addition, we calculated and graphed the response by plotting the probability of off-trail behaviour as a function of each variable, while holding all the other variables at their average sample value. The models were run using a maximum of 500 iterations and a convergence threshold of 10^{-5} .

Model evaluation

The models were evaluated using a 10-fold cross validation. To determine the predictive power, we

calculated the area under the receiver operating characteristics curve (AUC), which is obtained by plotting sensitivity versus 1-specificity for all possible binary classifications of predicted presence and absence, as the discrimination threshold is varied. In our case, i.e. with no reliable absence data available to determine specificity, we calculated the AUC using a representative number of random locations instead, and therefore it must be interpreted as the models' ability to discriminate between 'presence' and 'random' rather than between presence and absence (Wiley et al. 2003, Phillips et al. 2006). AUC values exceeding 0.5 indicate models that predict better than random, while an $AUC \geq 0.7$ is generally considered acceptable, ≥ 0.8 as good and ≥ 0.9 as excellent (Swets 1988, Hosmer & Lemeshow 2000).

In addition, separate models of M4 (using the data of all recreation types combined) were calibrated for the two subareas 'Feldberg' and 'Schluchsee', and the model from each region was used to predict the spatial distribution of off-trail activities in the other, which allowed testing the models' spatial transferability.

Identification of conflict-locations

The resulting probability distributions were classified into three classes: low ($P < 0.25\%$), medium ($0.26 < P < 0.5\%$) and high ($P > 0.5$) probability of leaving the trail. The results were intersected with the sensitive wildlife areas as previously defined (i.e. capercaillie areas and red deer refuges) and locations where a high probability of leaving the trail spatially coincided with a sensitive area (e.g. a person leaving at this location would directly enter a sensitive wildlife area) were classified as 'conflict situations' between wildlife and off-trail recreationists.

Results

We found a total of 484 tracks of people leaving the trails. Of these, 120 were attributed to hikers, 149 to cross-country skiers and 215 to snowshoe users.

Models

The mean AUC values of the models ranged between 0.80 (cross-country skiers) and 0.71 (hikers; Table 2). The variable 'trail signs' contributed by far the most (81.3-75.5%) to all models, except to the model in which this parameter was excluded (M5). The probability of leaving the track increased when a trail was available, and even more when a name sign was present, and was highest when the sign indicated

Table 2. Mean and standard deviation of AUC (SD) of the individual models (calculated from 10 cross-validation replicates), and variables' contributions given in percent contribution to the total increase in regularised Log-likelihood of the Maximum Entropy model.

Model	M1	M2	M3	M4	M5
Recreation type (sample size)	Cross-country skiers (N = 149)	Hikers (N = 120)	Snowshoe users (N = 215)	All sport types (N = 484)	All types tracks directly leaving into the forest (N = 249)
AUC ^a (SD)	0.80 (0.04)	0.71 (0.05)	0.76 (0.04)	0.78 (0.02)	0.74 (0.02)
Variable contribution (in %)					
Trail signs	75	81	75	81	-
Slope	14	3	8	8	14
Succession stage	5	5	4	3	40
Undergrowth type	2	3	2	2	6
Canopy cover	2	1	3	2	20
Undergrowth cover	0	1	2	1	7
Canopy type	0	2	3	0	10

^a Mean area under the receiver operating characteristics curve based on 10 cross-validation replicates.

a destination (Fig. 2A). 'Slope' was the second most important contributing variable (8.0-14.0%) for all the models that included the full variable set (M1-4), with the exception of the model for hikers (M2). The probability of leaving the trail decreased strongly when the terrain around the trail was steeper (see Fig.

2B). The variable 'succession stage' was among the three most important predictors in all models, with the highest probabilities of persons leaving the trail associated with the succession stages 'regeneration' and 'old forest' (see Fig. 2C). The model in which the 'trail signs' parameter was excluded (M5) showed

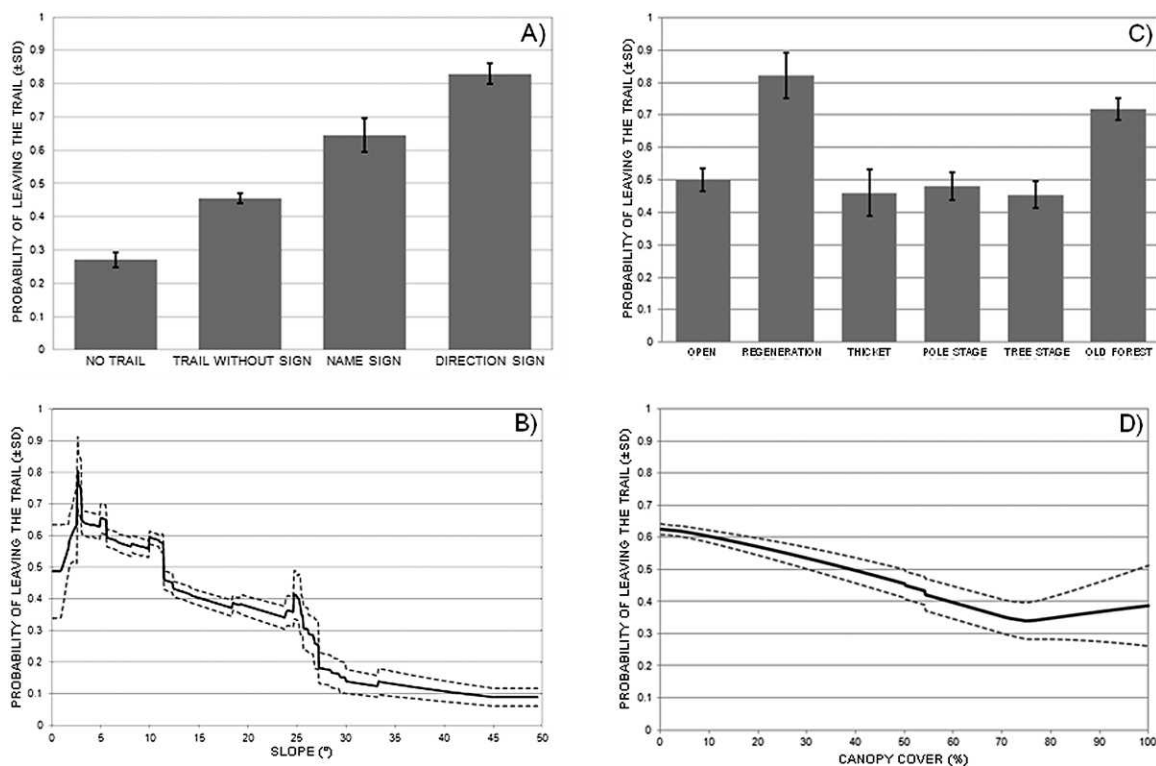


Figure 2. Response curves and graphs, showing the probability of leaving the trail in dependence of the variables 'trail signs' (A) and 'slope' (B) in M4 (see Table 2), and the effect of 'succession stage' (C) and 'canopy cover' on the probability of leaving the trail directly into the forest M5 (D).

this variable to be the most important with 40.6% contribution. 'Canopy cover' was also an important predictor in M5, with 20.8% contribution. With increasing canopy cover the probability of leaving the trail decreased until a threshold cover of 75%, subsequently showing a slight increase until 100% canopy cover was reached (see Fig. 2D).

Spatial validation

The spatial validation showed a generally good transferability, i.e. the predictive model calibrated in the 'Schluchsee-area' predicted off-trail behaviour in 'Feldberg' with an AUC of 0.716. The AUC of the 'Feldberg model' tested in the 'Schluchsee' area was 0.769.

Conflict locations

Since the different types of recreationists showed similar behaviour, the pooled data of all types were used to predict conflict locations. According to model M4, there was a high probability of people

leaving the trail in 8.5% of the area, whereas medium and low probabilities prevailed in 32.4% and 59.1%, respectively (Fig. 3). A total of six conflict locations were found when intersecting the 'high probability sites' with the red deer feeding and refuge areas. With regard to the capercaillie habitats, a total of 56 conflict situations were found and several of these were located relatively close to each other (Fig. 4). When considering only people who would leave the trail directly into the forest (e.g. not using a closed trail), a larger area with a high probability of people leaving the trail (27.5%) was identified. The area with medium probability of leaving the trail was similar to the other model in which 'trail signs' were included (34.6%), whereas there was less area where the probability was low (37.9%).

Discussion

Information about the spatial distribution and intensity of recreation activities is a crucial prereq-

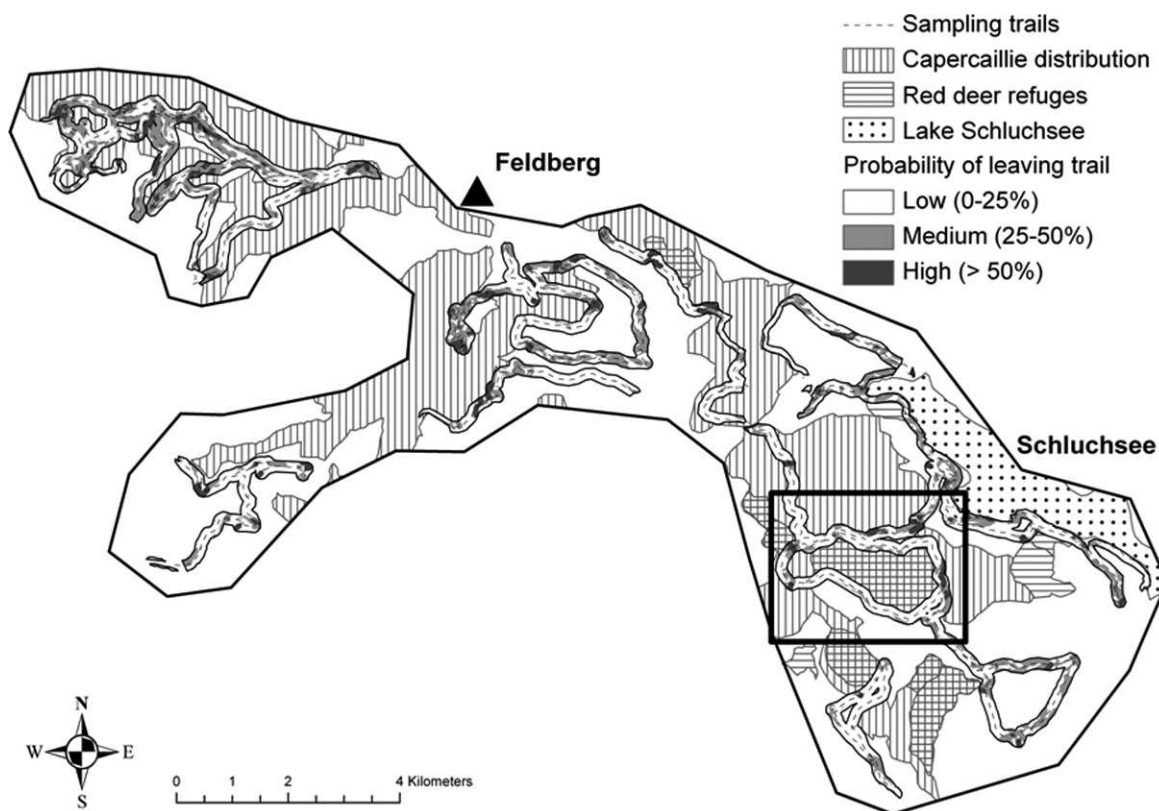
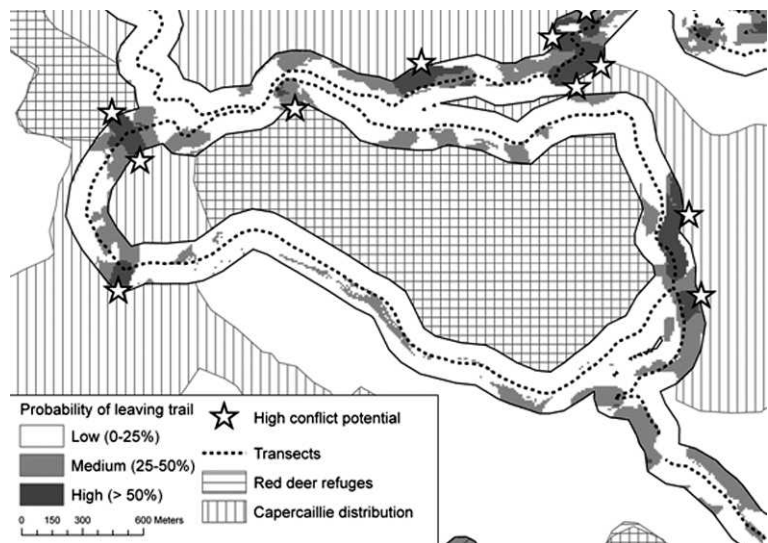


Figure 3. Sampling trails within our study area and the probability of leaving the trail resulting from model 4, classified as high, medium and low probability, predicted within a 100-m buffer zone to both sides of the trail. The sensitive wildlife areas for both species (capercaillie and red deer) combined, are marked with both horizontal and vertical lines. The black square indicates the example region for which conflict sites are shown in Figure 4.

Figure 4. Detailed view of the example region (indicated in Fig. 3) showing the conflict sites (stars), defined as sites with a high probability of people leaving the trail (model 4) into 'sensitive wildlife areas', i.e. red deer refuges (horizontal lines) or capercaillie habitats (vertical lines).



uisite for effective visitor management in nature areas (Watson et al. 2000, Cessford & Muhar 2003, Cole & Daniel 2003, Hennig & Künzl 2011). Our results support former studies (e.g. Braunisch et al. 2011) showing that it is possible to predict human off-trail behaviour by using spatial-distribution modelling. With an AUC > 0.7, all our models were effective in predicting locations where people leave the marked trails and, by testing their spatial transferability, proved suitable to be extrapolated to other areas in the Black Forest.

'Trail signs' was the variable that triggered off-trail behaviour most. If a trail with a direction or name sign was available, the probability increased that people would leave the trail at this point, even if the trail was closed. This result is consistent with previous studies that have shown that the majority of people leave trails along linear routes and unmaintained track ways (Keirle & Stephens 2004). Park et al. (2008) found that direct management interventions, such as fencing a trail entrance, are a more effective method for keeping visitors on trails than informing the public by using prohibition signs. This study showed that deviation from trails is reduced when name and destination signs are absent, so Park et al.'s (2008) interventions may be enhanced by removing or covering navigational signs in winter and thus further reducing the number of visitors leaving the open trails. Furthermore, when a track is not needed for forestry or for summer recreation, managers of natural areas could consider blocking the track entirely.

The most important factor influencing visitors who leave the trails directly into the forest was the

succession stage, with the highest probability of persons going off-trail found where the bordering forest was at the stages 'regeneration' and 'old forest'. Both categories are characterised by rather open forest structures that are easily accessible. To reduce the number of visitors leaving the trail into such forest stands, a narrow band of dense vegetation, such as thickets or pole stages, could be maintained along the trails at locations where people could enter a sensitive wildlife area. Thiel et al. (2007) also suggest this as an adequate measure for reducing the flushing distance of capercaillie close to recreational trails, by decreasing the visibility of the recreationists.

The different recreation types (e.g. hiking, snowshoeing and cross-country skiing) seem to behave relatively similarly in the Black Forest. This indicates that a single management approach could be used to reach all groups. Since the recreationists' behaviour is mostly affected by the availability of trails and signs, management can focus on these specific factors. One should be careful though to extrapolate these results to other areas with different landscape characteristics and tourist types. The Black Forest has a dense network of trails and forestry roads and slopes are relatively shallow compared to Alpine environments, where a similar behaviour was observed for snowshoe users, whereas the skiers' spatial patterns differed considerably (Braunisch et al. 2011). Environmental conditions (e.g. snow depths and slope) outside the investigated range might affect recreationists differently, so the behaviour of the recreation types might diverge more under other conditions.

Area-wide, spatially explicit modelling of off-trail behaviour requires representative sampling across large areas (Braunisch et al. 2011), which is linked with a high sampling effort and may cause considerable disturbance. Particularly in landscapes with a dense network of trails, rather than taking area-wide measures, it can thus be more efficient to identify the locations where people would leave the marked trails, and to apply interventions at these crucial sites such as blocking trail heads, covering signposts or installing information panels. Our approach does not depend on costly data (e.g. aerial photographs) but used relatively inexpensive methods for assessing both visitor behaviour and environmental conditions. Most of the vegetation data may be obtained from regular forestry maps, the collection of the other information is simple and not time consuming, and data collectors do not need special training or expensive equipment, which also makes our method suitable for use in areas where financial or technical means are limited. This approach still gives clear results on the behaviour of recreationists in the study area with minimal disturbance to wildlife and has the advantage of not being biased by subjective or untruthful answers as might be the case in an interview-based study, as discussed by Daniel (2002). Despite the advantages, it was beyond the scope of our study to measure the motivations for people to leave the sampling trails. The finding that the 'direction signs' had most influence on where people left the trail might be an indication that most people intend to reach a landmark and not to deliberately go into a sensitive area. While our analyses included only the conditions within a perception range of 100 m to both sides of the trail, other factors beyond that range may have added to visitors decisions to pursue off-trail movement. Further research could thus focus on the motivations and targets of the people leaving the trails; for example, if they deliberately went into a wildlife area to view the wildlife or if it was to reach a landmark. The consequential extent and pattern of visitor movements might best be studied using a combined approach of visitor questionnaires and a spatial analysis of the tracks leaving the trail, although additional disturbance by following them into sensitive wildlife areas should be avoided. Moreover, the effectiveness of using the decisive factors that trigger off-trail behaviour for guiding visitors through non-sensitive areas (e.g. by deliberately cutting the vegetation or placing signposts) shall be explored.

Our model reveals the probability of people leaving the trail at a certain location. When means are available, all problematic locations could be subjected to visitor management, in order to achieve a general reduction of recreationists entering wildlife habitats, either directly from the trail or later on their route. Combining the probability distribution with spatial information on key habitats of the target species resulted in a map showing the locations with a high probability of conflict between wildlife and people going off-trail. This considerably narrows down the number of places where management measures should be undertaken, which in turn will facilitate efficient resource use in visitor steering and a consequent reduction in disturbance to wildlife.

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